

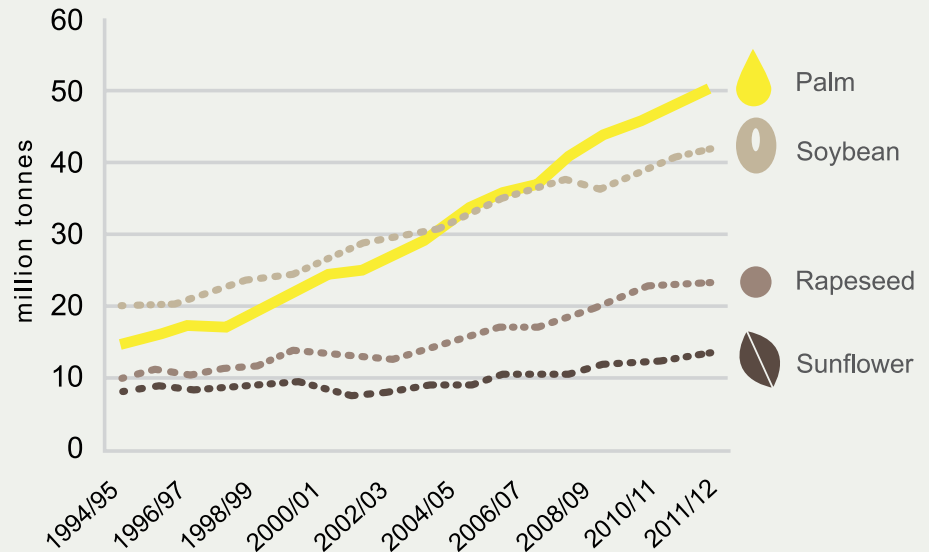


Transforming the
market to make
sustainable palm oil
the norm

RSPO

Roundtable on Sustainable Palm Oil

Global demand for vegetable oil is growing fast



Why is palm oil so popular?



Relatively cheap



Most versatile



High yielding



Most widely produced

2004

The RSPO was established in 2004 to promote the production and use of sustainable palm oil for People, Planet, and Prosperity.



MiGROS

AAK

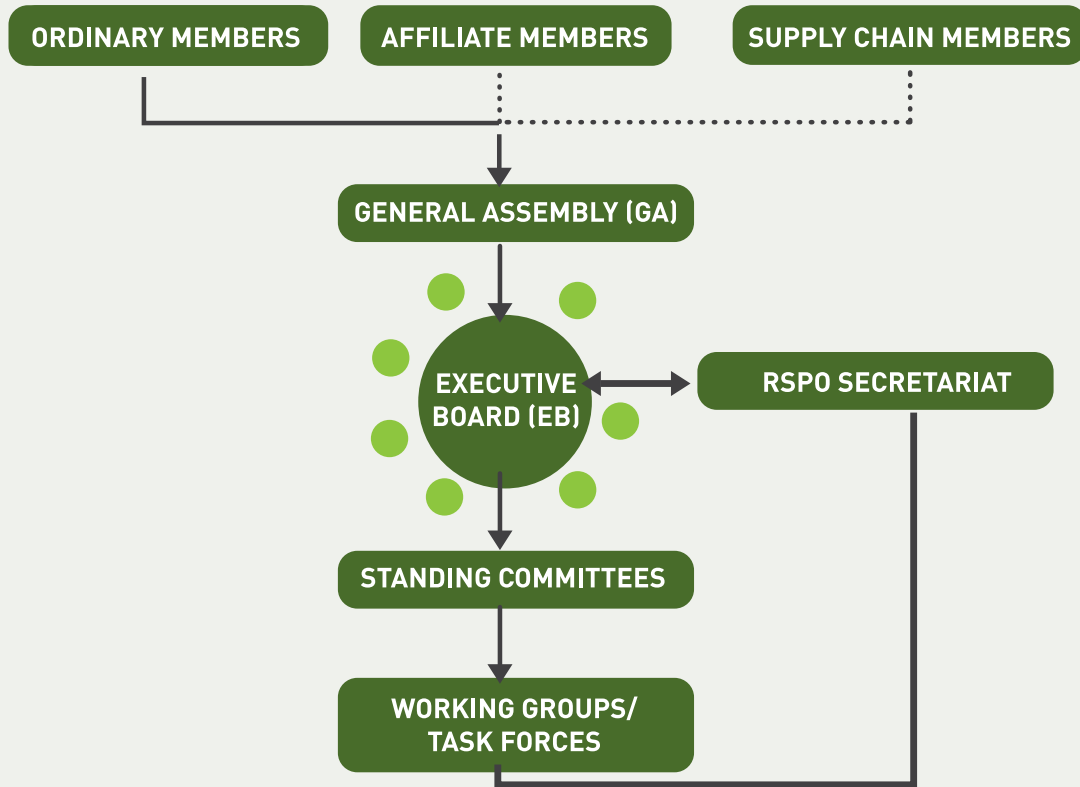


8 PRINCIPLES

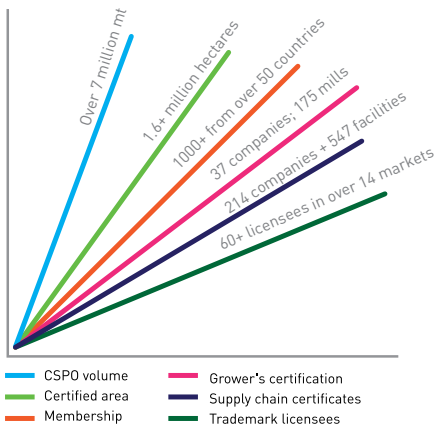
for growers to be RSPO certified

-  **1** Commitment to transparency
-  **2** Compliance with applicable laws and regulations
-  **3** Commitment to long-term economic and financial viability
-  **4** Use of appropriate best practices by growers and millers
-  **5** Environmental responsibility and conservation of natural resources and biodiversity
-  **6** Responsible consideration of employees, and of individuals and communities affected by growers and mills
-  **7** Responsible development of new plantings
-  **8** Commitment to continuous improvement in key areas of activity

HOW RSPO OPERATES



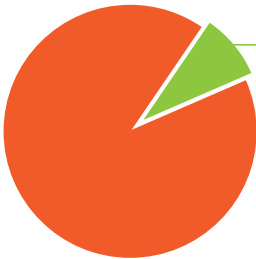
RSP0 worldwide impact



As of late 2012, RSP0 certified palm oil plantations cover an area approximately 22 times the size of Singapore island—and this continues to grow fast.

“Research has found that many firms that switched to producing sustainable palm oil reaped significant returns on their investments. In some cases, switching to sustainable production was economically transformative for the business.”

- WWF, CDC and FMO, 2012

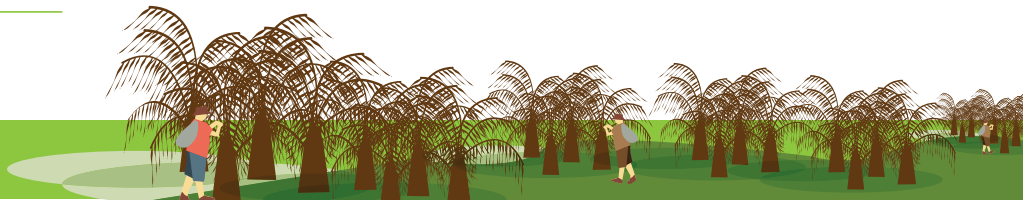


+14%
of palm oil globally is certified by the RSP0

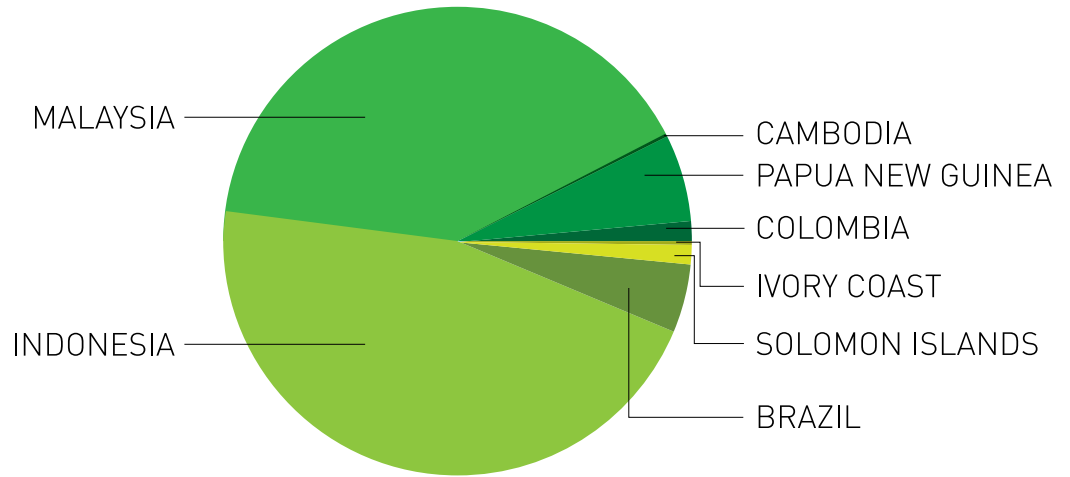
Committed to Smallholders

Thailand - First independent smallholders in the world to be RSP0 certified

Successful certification of smallholders around the world



Globally produced RSPO-certified sustainable palm oil



Some of the brands with a RSPO Trademark License

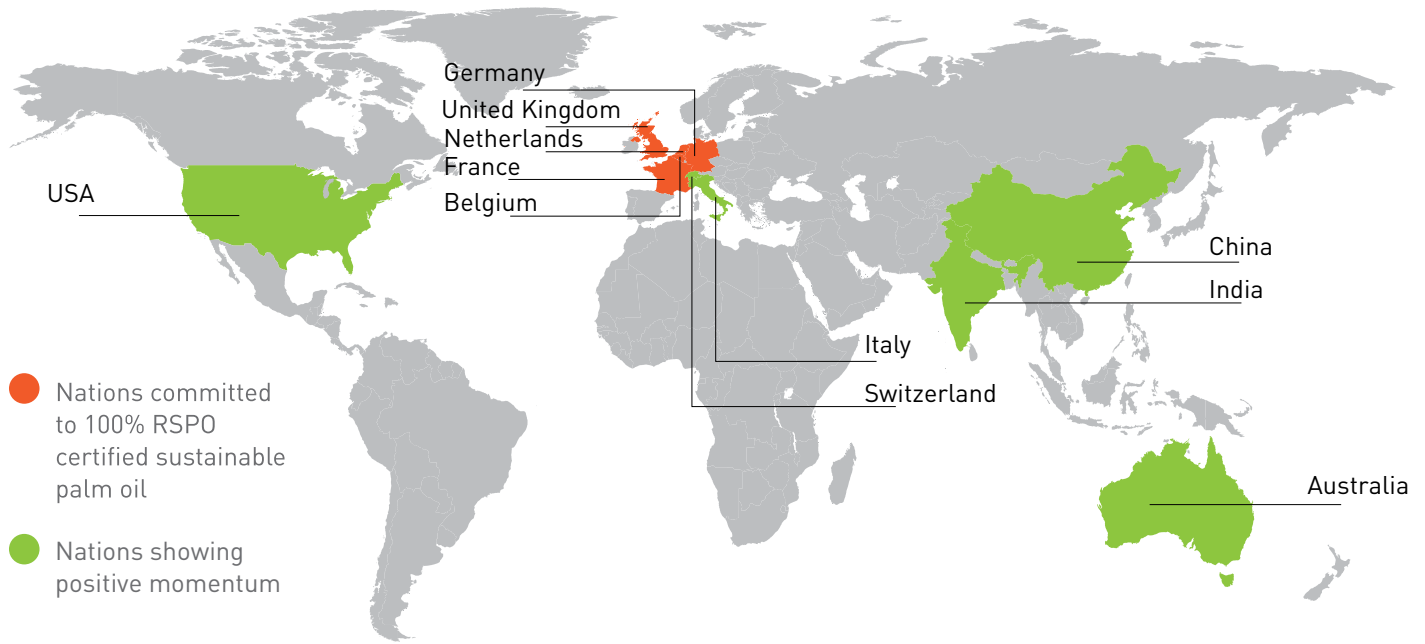


M&S

Waitrose

L'OCCITANE
EN PROVENCE





Some of the global companies committed to 100% RSPO certified sustainable palm oil





Find out more at www.rspo.org

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